



the essence

- lifestyle
- local
- bespoke



who?

The Merimbula Chamber of Commerce operates a Collective Store featuring a number of micro businesses in one location.

This project is in line with our core objectives to create a Vibrant Town Centre, and to Develop and Foster Economic Growth.



Our objectives are to support local businesses by developing & fostering economic growth; supporting the needs of local business & members; representing our members in relevant areas; engaging with local businesses & the community as well as creating a vibrant town centre.

objectives

the essence

By providing this initiative, we hope to support start up businesses, who may otherwise not have the opportunity to share their works in a permanent retail setting.



the essence

... is situated in the heart of Merimbula directly opposite the Post office

These premises enjoy a prime retail street frontage, a light & inviting arcade with access to parking at the rear; as well as a communal meeting area & plenty of storage.

The store opened on 1 December 2020.





why?

Why would businesses want to participate?

- Cheaper establishment costs
- Collective foot traffic
- Fixed costs
- Chamber promotion of the store
- Business/Incubator support program

what else?

- Administrative support
- Vendors required to manage their own stock
- Vendors commit to working a minimum number of hours per week



on offer

Approximately 8 spaces for Vendors
Different size spaces available
Some exclusivity for vendors
Hassle free retailing
Prime Location
Fixed monthly fees
Promotion and Advertising
Business Incubator Program

the deal

- Around 8 Spots available
- Different size spaces available
- Fix terms from 3-12 months
- Minimum number of volunteer hours work required by vendors each week
- Opportunity to work more hours to reduce rent
- Set up Cost - Good quality signage and shop fittings, display space and merchandising in keeping with the theme of the store
- Fixed fees from \$325 per month covers rent, outgoings, internet, insurance, management fees, business incubator program
- 4% administration fee covers merchant fees, bags, stationary
- Business Incubator Program
- Rent and hours worked based on size of space





thank you 😊

Please register your interest by contacting

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