



## the essence - of our Merimbula

### Who?

The Merimbula Chamber of Commerce operates a Collective Store featuring a number of micro businesses in one location. This project is in line with our [core objectives](#) to create a Vibrant Town Centre, and to Develop and Foster Economic Growth.

### What?

*the essence* showcases products, designs & services of local businesses & creative individuals, to help cultivate an exciting marketplace and community in the Merimbula CBD. The space features locally made and locally designed products and artisan businesses such as, Clothing, Home and Living, Health and Body, Jewelry and accessories, Timber and Paper Goods.



### Where?

The location is 4B Merimbula Drive which is directly opposite the Post office. These premises enjoy a prime retail street frontage, a light & inviting arcade with access to parking at the rear; as well as a communal meeting area & plenty of storage.

### When?

The store opened on 1 December 2020 and operates on a month by month lease.

### Why?

Why would businesses want to participate?

- ✓ Cheaper establishment costs
- ✓ Collective foot traffic
- ✓ Fixed costs
- ✓ Chamber promotion of the store
- ✓ Support for vendors through the Business Incubator program



## the offer

- ✓ Approximately 8 spaces for vendors
- ✓ Some exclusivity available
- ✓ Hassle free retailing
- ✓ Main street Location
- ✓ Fixed monthly rent covering all costs
- ✓ Some Promotion and Advertising
- ✓ Business Incubator Program



## the deal



- Around 6 standard Spaces (Approx 3x2m)
- Other sizes subject to availability
- All inclusive weekly payment covers rent, outgoings, internet, insurance, management
- Business incubator program
- 4% administration fee covers merchant fees, bags, stationary

## Options

**Standard Space - Approx 3m x 2m - \$650 per month + 4 hours per week**

**Half Space (Subject to availability) - Approx 1.5m x 1.5m \$325 per month + 2 hours per week**



## the essence - eoi

Business Name:

ABN:

Years in business

Contact Name:

Phone:

Email:

Web Address:

Social Media:

FB

Instagram

Other

Type of Business:

Describe your Products:

Please attach images of some your products

Preferred Space required. 3x2 or 1.5 x 1.5 (subject to availability)

Do you have sufficient products to adequately fill the space?

Extra Set up Costs Good Quality Signage, High quality shop Fit, display space and merchandising in in keeping with the theme of the store

Vendor Commitment Minimum 2 hours volunteered per week

Opportunity to work more hours to reduce rent

Do you agree to commit to contribute the above hours to help staff the shop and manage your stock?

Management Fee 4% on sales

Contract Period 3 - 12 months available

Email your EOI to [president@ourmerimbula.com.au](mailto:president@ourmerimbula.com.au). All applications will be assessed against certain criteria and some applications may not be accepted.